

"Providing cost effective and up-to-date solutions to clients using current technologies"

**BUSINESS PROFILE** 

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## Introduction & Overview

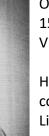
1265 Broadcast Tech is a nationally owned business that provides innovative products and services in the fields of audio and visual communication technology, as well as GPS tracking solutions.

Our mission is to provide working solutions employing current technology.

We are committed to delivering high-quality products and services to meet the needs of clients across a wide range of industries.

1265 (preferably pronounced "twelve - six - five") is base in Lae, Morobe Province. Its main field of expertise is in Radio and TV broadcasting, however with the ever-changing world of technology and internet of things (IoT), 1265 has expanded its skills and experience into areas of communication, which include GPS tracking, PoC Radio solutions, Audio/Visuals, Pro Sound systems and general ICT & Technology supplies.

The company's primary focus is to design, install and support solution tailored for our clients within working budgets.



Our founder, Richard Gothan Silakau, is a broadcast engineer with over 15 years of experience in the field of Radio and TV broadcast, Audio Visuals, and Pro Sound.

He has designed and delivered numerous projects throughout the country as a team leader for reputable companies such as TEPNG Limited and EMTV.

In June 2022, Richard teamed up with a group of local technicians and engineers to support locally owned businesses and individuals in achieving customized solutions that are both workable and within budget in areas of Radio Broadcasting and other communication application. This eventually led to the inception and registration of 1265 Broadcast as a business.

Years of experience has given our team of technical individuals, a good sense of understanding our client's needs and challenges in the field of communication we support.

Beyond technology, 1265 Broadcast Tech is dedicated to supporting Christian groups and organizations in spreading the gospel of Jesus Christ, integrating faith with service to make a meaningful impact.

## Mission Statement

The company's Mission Statement is

## "Providing cost effective and up-to-date solutions to clients using current technologies"

Our mission statement emphasizes the need also to equip and educate our clients with current updated technologies in our field of service, which can be both educational as well giving our client that competition advantage in technology.

1265 Broadcast Tech aims to create long working relationships with its clients and holds its clients perspective of its products and service delivery with high esteem and motivation to further improve and challenge the team in its endeavor.



## **Products and Services**

Our products and services are divided into five categories.

## 1. Radio and TV Broadcasting

- Studio Equipment
- Transmission Equipment
- Outside Broadcast Equipment
- IP Streaming Equipment

## 2. Radio Communications

- PoC Radios
- Analog Radios
- DMR Radios

## 3. **GPS Tracking**

- Vehicle TrackingAsset Tracking
- Personal Tracking
- Geo Fencing

## 4. Audio/Visuals & Pro Sound

- Conference Room System
- Live Streaming
- PA System
- Multi Zones and Audio Routing PA

## 5. ICT & Technology

- Computers
- Laptops
- ICT Parts & Accessories
- Drones
- Internet of Things











## Radio & TV Broadcasting

Radio & TV Broadcasting is the core areas of expertise for 1265 Broadcast Tech. Our company provides a range of equipment and services related to the production and Transmission of radio and television signals.

This includes equipment for broadcast studios, as well as transmission equipment for delivering Those signals to audiences.

At 1265 Broadcast Tech, we understand the importance of reliable and efficient broadcasting for our clients. That is why we offer a range of renowned products that are designed to meet the needs of broadcasters in a variety of settings.

#### Our products include:

- Broadcast Studio Equipment: We offer a range of equipment for radio and television studios, including mixing consoles, microphones, headphones, speakers, and more.
- Transmission Equipment: Our transmission equipment includes antennas, transmitters, receivers, and other components that are essential for high-quality broadcasting.
- OB Equipment: We offer Outside Broadcast (OB) Equipment with the latest broadcasting technology, allowing you to capture live events and deliver them to audiences in real-time.
- IP and Streaming Solutions: Our IP and streaming solutions allow broadcasters to reach wider audiences by delivering content over the internet or Wi-Fi connection. Our team of experts can help you design, install, and maintain your broadcasting equipment, ensuring that you have the best possible broadcasting experience.







## Radio Communication

At 1265 Broadcast Tech, we provide high-quality radio communication solutions tailored for businesses, organizations, and mission-critical operations. Our products spans across Analog VHF/UHF, Digital Mobile Radio (DMR), and Push-to-Talk over Cellular (PoC) systems, ensuring seamless communication across various industries.

## Push-to-Talk over Cellular (PoC) – The Future of Communication

Our primary product and service focus is PoC (Push-to-Talk over Cellular) communication, an advanced solution that leverages cellular networks (3G, 4G LTE, and 5G) and Wi-Fi to provide instant, unlimited-range communication. Unlike traditional two-way radios, PoC radios are not restricted by distance, allowing users to stay connected anywhere with network coverage, whether within a city, across a country, or globally.



## Key Benefits of PoC Communication:

- ✓ Unlimited Coverage Works over existing mobile networks and Wi-Fi.
- ✓ No Need for Repeaters or Licensing Eliminates the cost of radio spectrum licensing and infrastructure setup.
- ✓ Crystal-Clear Audio Digital communication ensures high-quality voice transmission.
- GPS Tracking & Fleet Management Many PoC radios integrate real-time location tracking, enhancing security and efficiency.
- ✓ Multi-Device Compatibility PoC solutions work with smartphones, tablets, and dedicated PoC radios.

At 1265 Broadcast Tech, we provide a full range of PoC radios, software, and server solutions, ensuring businesses, security firms, transportation services, and public safety organizations have the most efficient communication systems.





## Analog VHF/UHF & DMR Solutions

While PoC technology is the future, we also recognize the continued demand for traditional radio communication in environments where self-sufficient networks are required. We supply and support:

- ♦ Analog VHF/UHF Radios Reliable two-way communication for businesses, industries, and emergency services.
- ♦ DMR (Digital Mobile Radio) Enhanced digital radios offering better audio quality, longer battery life, and encryption for secure communication.











## **GPS Tracking**

GPS tracking is another area of expertise for 1265 Broadcast Tech. Our company provides innovative GPS tracking solutions that use GPS technology to track vehicles, assets, and people in real-time.

These solutions can be used in industries such as fleet management, logistics, and personal safety.



At 1265 Broadcast Tech, we understand the importance of reliable and efficient GPS tracking. That's why we offer a range of GPS tracking solutions that are designed to meet the needs of different industries.

Our solutions include:

## • Vehicle Tracking:

Our vehicle tracking solutions allow you to track the location of your fleet in real-time, as well as monitor driver behavior and vehicle performance.

## Asset Tracking:

Our asset tracking solutions allow you to monitor the location and movement of your assets in real-time, providing you with greater control and visibility over your operations.

## • Personal Tracking:

Our personal tracking solutions can be used to monitor the location and safety of individuals, such as employees working alone in remote locations.

#### Geo-fencing:

Our geo-fencing solutions allow you to set up virtual boundaries around specific areas and receive alerts when vehicles or assets cross those boundaries.

Our team of experts can help you design, install, and maintain your GPS tracking solutions, ensuring that you have the best possible tracking experience.



## Audio Visuals & Pro Sound

1265 Broadcast Tech, we offer a range of Audio/Visual and Pro Sound solutions to help enhance communication and entertainment experiences.

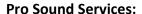
Our team of technical experts specializes in designing, installing, and supporting customized solutions that meet our clients' unique needs.

#### **Audio/Visual Services:**

We provide a range of Audio/Visual services, including the installation of high-quality projectors, screens, and sound systems for events, conferences, and business meetings. Our team also offers video conferencing solutions, allowing individuals and businesses to connect and communicate with others around the world seamlessly.

We provide training and support to ensure our clients can make the most of their Audio/Visual investments and achieve their communication goals.

We offer Live Steaming service to multiple social media platforms for clients as well.



We specialize in Pro Sound systems for concerts, events, and other live performances.

Our team of experts can design, install, and support customized sound systems that enhance the overall sound quality and entertainment experience. We work closely with our clients to understand their

unique sound requirements and tailor our solutions to meet their specific needs.

Our Pro Sound services include equipment installation, and maintenance, allowing our clients to focus on their events while we take care of the technical details.

Overall, our Audio/Visual and Pro Sound solutions are designed to improve communication and entertainment experiences while providing exceptional service and support.

At 1265 Broadcast Tech, we are committed to delivering the highest quality solutions that meet our clients' needs and exceed their expectations.







## ICT & Technology

At 1265 Broadcast Tech, we provide a comprehensive range of ICT and technology products to support businesses, organizations, and individuals. We specialize in the sale of computers, laptops, and all associated accessories and parts, ensuring our clients have access to reliable and high-quality technology solutions.







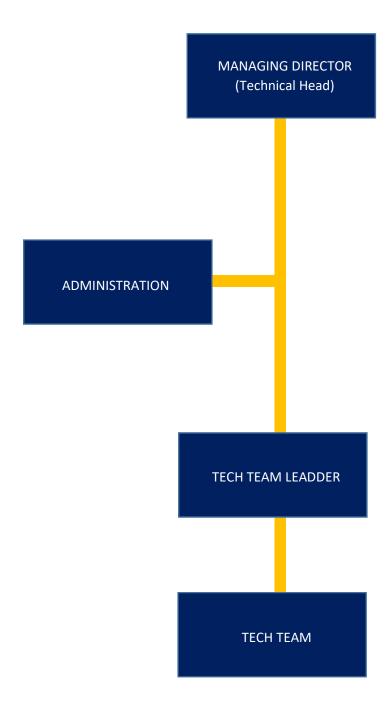
We also offer DJI Enterprise drones, designed for professional applications such as aerial surveillance, mapping, security, and emergency response. In addition, we carry Internet of Things (IoT) products, helping businesses and individuals integrate smart technology into their operations for enhanced efficiency and connectivity.





At 1265 Broadcast Tech, we are committed to delivering cutting-edge technology and providing expert support to help our clients harness the power of innovation for their success.

# Company Structure



## Completed Project

## ADVENTIST HOPE RADIO \_ FM Radio Network Repairs

This Project covered 12 retransmission sites for Adventist Hope Radio throughout Papua New Guinea. The primary tasking for 1265 Broadcast Tech was to troubleshoot, identify and repair all faults that prevented each retransmission site to be OFF AIR.

The primary findings included transmissions line; antenna, power systems and satellite receive system faults, which the team managed to repair and provide parts.







## ADVENTIST HOPE RADIO \_ New Retransmission Site Finschhafen

This project for Adventist Hope Radio included the installation of a 30M guided mast for the FM Antenna installation with installation of a FM transmitter and satellite receive system for HOPEFM.

This project was successfully installed at Wengune SDA Church, Finschhafen.

Adventist HOPE Radio is now ON AIR and covers the population within the coverage area.







## **CATHOLIC FM LAE** \_ Digital Studio Routing and Configuration

After their upgrade to a digital studio status, the Catholic FM in Lae, required further specific audio and control routing as per their daily workflow and studio tasking.

1265 Broadcast Tech was called in to program and configure the digital studio setup to meet the studio workflow.

The studio staff can now route audio accordingly and the digital studio is programmed to achieve the studio workflow with content scheduling and audio routing.





## GJW PEST CONTROL RADIO PoC Radios

GJW Pest Control required two-way radio communication with complete coverage over Lae City and outside area. 1265 Broadcast Tech opted to utilize its Yanton brand PoC radio that works over cellular network.

Subscribing to an affordable data plan with Digicel PNG, these radios provide complete coverage over Digicel mobile network.

GJW are now have reliable radio communication with the added option of GPS tracking with the radios.







## Referees

1. PR. HAROLD KALAVA MANAGER

Adventist HOPE Radio

Mob# 7203 1409

Email: HaroldKalava@adventist.org.pg

2. WAYNE WILSON

**BROADCAST & PRO SOUND MANAGER** 

**TEPNG LIMITED** 

Mob# 7686 2936

Email: wwilson@tepng.com

3. LUANNE BORLE

**BROADCAST & ICT MANAGER** KALANG ADVERTISING LIMITED

Mob# 7860 3972

Email: <a href="mailto:lborle@fm100.com.pg">lborle@fm100.com.pg</a>

4, FR. BRIAN NONDE **CORDINATOR** 

**CATHOLIC RADIO LAE** 

Mob# 7083 5872





## INDEPENDENT STATE OF PAPUA NEW GUINEA

Business Name Act

Act, Sec. 8(4),(5)

## Certificate of Registration of Business Name

1265 BROADCAST TECH

6-134725354

I certify that the name

1265 BROADCAST TECH

was registered under the Business Names Act

on 06 October, 2024



David A. KIL **Registrar of Companies** 

This registration expires on 31 October, 2025

The validation code for the Certificate Of Registration Of Business Name is BN-6083577. To check the validity of this certificate enter https://www.ipa.gov.pg/Corp/Verify.aspx?entityNumber=6-134725354&code=BN-6083577 in your browser.





# Certificate of Good Standing - Long Form

#### 1265 BROADCAST TECH

**Business Name Information** 

**Registration Number** 

6-134725354

Registration Date 06 October, 2024

Status Registered

**Entity Type Business Names**  **Registration Expiry Date** 31 October, 2025

**Date of Last Annual Return** 

**Date of Commencement of** 

**Business** 

27 September, 2024

**Business Activity** 

I - TRANSPORT, STORAGE AND COMMUNICATIONS

#### Addresses

Postal Address
P. O BOX 1519, VISION CITY , PORT MORESBY , MORESBY NORTH WEST, NATIONAL CAPITAL DISTRICT (PORT MORESBY), 131, PAPUA NEW GUINEA

#### **Principal Place Of Business**

CORONATION DRIVE, LAE 411, LAE, LAE, MOROBE, 411, PAPUA NEW GUINEA

#### Owners

## Owner

Name

RICHARD SILAKAU

Type

Individual Business Owner

**Date of Appointment** 06 October, 2024

#### Nationality

Papua New Guinea

#### Gender

Male

Given under my hand and seal on 06 October, 2024



David A. KIL Registrar of Companies

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## Contact Information

1265 Broadcast Tech aims to create long working relationships with its clients and holds its clients perspective of its products and service delivery with high esteem and motivation to further improve and challenge the team in its endeavor to be a known and popular solution provider in its field of services.

Our Contact Information:

Address: 2Mile Lae 411 Morobe Province, Papua New Guinea

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